

# Yale School of Management Education Leadership Conference 2013

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## About the Yale School of Management Education Club

The Yale School of Management (SOM) Education Club's purpose is to drive Yale SOM to become the premier place for top talent who want to work in education management. Yale SOM is unique among premier business schools in our strong network of social sector-minded and, specifically, education reform-focused students and alumni, in addition to our wide array of academic and extra-curricular offerings in the education sector. Our Education Club leads and coordinates these efforts, with the Education Leadership Conference serving as our marquee event each year. Through Yale SOM's integrated curriculum and strong education sector opportunities, we believe that Yale SOM MBAs possess the high-level skills and passion to serve as leaders in driving transformational change in education.

The Education Club achieves our purpose through a multi-pronged approach:

- 1 Provide sector-specific professional development for students, including through direct involvement with education organizations
- 2 Build a community of people interested in education across schools at Yale University and raise awareness of education reform issues in our community
- 3 Provide service opportunities for students with education organizations
- 4 Serve as a leader in the national education reform movement by bringing together leading voices each year at our Education Leadership Conference

# Conference Agenda

## THURSDAY, APRIL 4, 2013

6:30 PM

### Registration Opens

MEZZANINE LOBBY, OMNI HOTEL

7:00 – 8:30 PM

### Thursday Night Keynote Panel

From Policy to Implementation: Connecticut Today and Tomorrow

GRAND BALLROOM, OMNI HOTEL

8:30 – 10:00 PM

### Opening Reception

Sponsored by Webster Bank  
Appetizers, dessert, and drinks

### Un-conference hosted by Wireless Generation & Pearson

GRAND BALLROOM, OMNI HOTEL

## FRIDAY, APRIL 5, 2013

7:15 – 8:15 AM

### Amistad School Visit

ACHIEVEMENT FIRST AMISTAD ACADEMY

11:00 AM – 4:30 PM

### Networking Expo

GRAND BALLROOM, OMNI HOTEL

8:00 – 8:45 AM

### Breakfast and Registration

MEZZANINE LOBBY AND GRAND BALLROOM, OMNI HOTEL

11:00 AM – 12:10 PM

### Panel Session 1

How will new evaluation systems and innovative content transform educator human capital? COLLEGE ROOM

8:45 – 9:00 AM

### Walk from Omni Hotel to Shubert Theater for Opening Keynote (follow signs)

What opportunities and challenges do the Common Core State Standards bring to districts and schools? TEMPLE ROOM

How can we effectively lead turnaround situations at scale?  
THE DAVENPORT, OMNI HOTEL, TOP FLOOR

9:00 – 10:30 AM

### Friday Morning Keynote: City and State Perspectives on Transformational Change

Sponsored by the Nellie Mae Education Foundation

SHUBERT THEATER, LOCATED A 5-MINUTE WALK FROM THE OMNI HOTEL  
(FOLLOW SIGNS)

How can we scale pockets of excellence while maintaining quality? CHAPEL ROOM

How can parent triggers galvanize communities to drive change at the local level? YORK ROOM

How can technology deliver more personalized education to students? GEORGE ROOM

Design Studio hosted by Wireless Generation & Pearson:  
develop concepts GRAND BALLROOM

10:30 – 11:00 AM

### Return to Omni Hotel & Coffee Break

OMNI HOTEL

## FRIDAY, APRIL 5, 2013 (CONTINUED)

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12:10 – 1:30 PM

### Lunch

GRAND BALLROOM, OMNI HOTEL

*Visit the Design Studio and Networking Expo in the Grand Ballroom during lunch*

*Enjoy informal breakout discussions over lunch with peers and colleagues who work in the same functional areas as you: Strategy & Policy, Marketing & Development, Finance & Operations, or Academic Leadership*

Strategy & Policy Informal Breakout Discussion COLLEGE ROOM

Finance & Operations Informal Breakout Discussion CHAPEL ROOM

Marketing & Development Informal Breakout Discussion YORK ROOM

Academic Leadership Informal Breakout Discussion GEORGE ROOM

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1:30 – 2:40 PM

### Panel Session 2

How can we build an ecosystem to drive citywide reform? New Orleans' applications for other cities COLLEGE ROOM

How do we build diverse coalitions that address issues of race and poverty to close the achievement gap? TEMPLE ROOM

How can we best develop leadership talent in education at a national scale? THE DAVENPORT, OMNI HOTEL, TOP FLOOR

How can funders act as change agents to catalyze education reform? CHAPEL ROOM

Raising the education ceiling: where do high-achieving students fit in education reform? YORK ROOM

How can we transform STEM teaching to drive our economy? GEORGE ROOM

Design Studio hosted by Wireless Generation & Pearson: create prototypes GRAND BALLROOM

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2:40 – 3:20 PM

### Afternoon Coffee, Tea, and Refreshments

GRAND BALLROOM, OMNI HOTEL

### Education Business Plan Competition Finalist Pitches

**Sponsored by Education Pioneers, Digital Catalyst Fund & City Year**

CHAPEL ROOM

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3:20 – 4:30 PM

### Panel Session 3

How can we mobilize communities to drive change from the ground up? COLLEGE ROOM

Where has collaboration across different types of schools been effective in driving innovation and transformational change? TEMPLE ROOM

How have other sectors driven change through complex bureaucratic systems? THE DAVENPORT, OMNI HOTEL, TOP FLOOR

Education Business Plan Competition Judges Panel CHAPEL ROOM

How can we develop diverse pipelines in education reform leadership? YORK ROOM

How can innovative instructional content and models increase the relevance of school for the 21st century? GEORGE ROOM

Design Studio hosted by Wireless Generation & Pearson: test prototypes GRAND BALLROOM

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4:30 – 6:00 PM

### Closing Reception

**Sponsored by Travelers**

Appetizers and drinks

GRAND BALLROOM, OMNI HOTEL

## Education Leadership Conference Overview

We are pleased to welcome you to the 7th annual Yale School of Management Education Leadership Conference: **Inspiring Transformational Change**. Each year, more than 700 nonprofit and district leaders, policymakers, social entrepreneurs, funders, education experts, and practitioners gather at our conference to discuss innovations that are driving change in K-12 education.

The theme for this year's conference, **Inspiring Transformational Change**, calls on education leaders to inspire significant changes in their organizations that will truly transform our K-12 education system. For too many years, organizations and policymakers have merely tinkered around the edges with incremental reforms. However, we believe that given our current near-perfect storm of both top-down and bottom-up reform efforts, we stand at a crucial time to drive systemic changes that will lead to lasting and high-quality educational opportunities for all children. We hope that you will use this year's conference as an opportunity to not only engage in meaningful conversation about education reform, but also to provide momentum for attaining systemic transformational change.

The 2013 Education Leadership Conference (ELC) includes two keynote addresses, 18 break-out panel sessions that address topics from across the education reform spectrum, Wireless Generation and Pearson's interactive Un-conference and Design Studio events, pitches from our Education Business Plan Competition Finalists, two networking receptions, and a Networking Expo. In addition, in recognizing the ELC's unique position as the only major education reform conference run by a business school, we have made an intentional effort to more clearly incorporate MBA resources and ideas into the conference. In particular, we are infusing professors from the Yale School of Management into the conference conversations and focusing our content on the leadership and managerial aspects of education reform.

We highly encourage you to follow the conference and engage in discussions about topics of interest on Twitter @YaleELC #YaleELC2013. We hope to leverage social media to continue the exciting and important conversations that begin at this year's conference.

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Tweeting? Follow **@YaleELC** to keep up with the conversation all day!  
Use **#YaleELC** to see what others are saying.





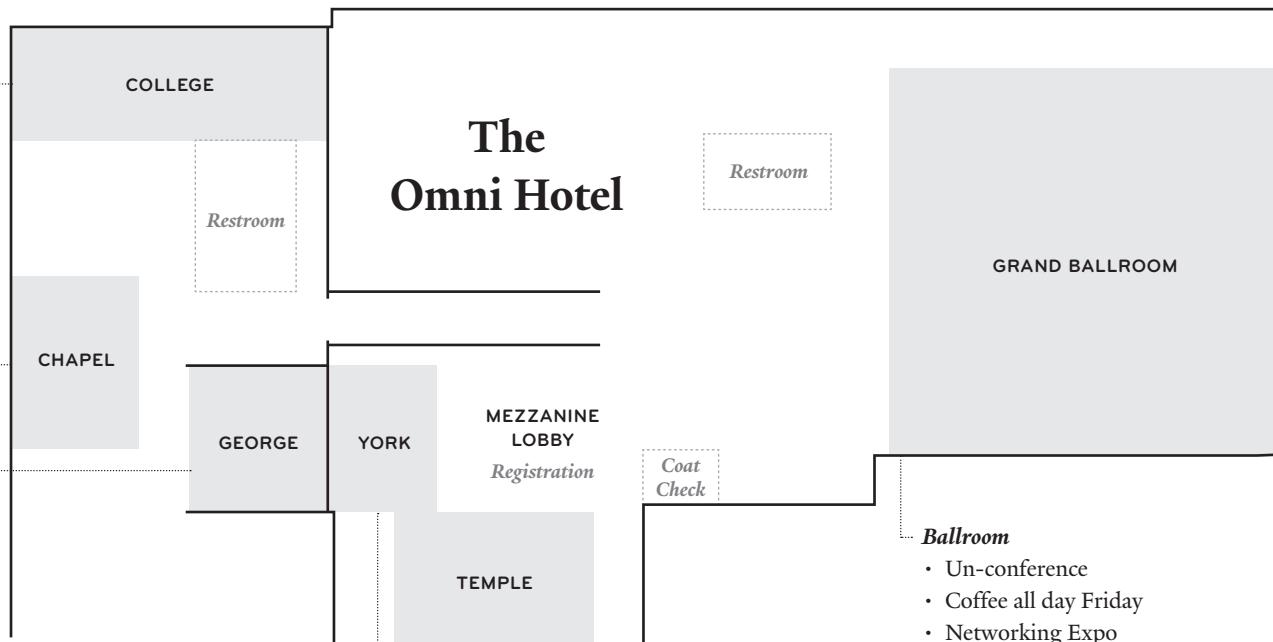
# Hotel Map

## College Room

- How will new evaluation systems and innovative content transform educator human capital?
- Lunchtime Strategy & Policy Informal Breakout Discussion
- How can we build an ecosystem to drive citywide reform? New Orleans' applications for other cities
- How can we mobilize communities to drive change from the ground up?

## The Davenport, Omni Hotel, Top Floor

- How can we effectively lead turnaround situations at scale?
- How can we best develop leadership talent in education at a national scale?
- How have other sectors driven change through complex bureaucratic systems?



## Chapel Room

- How can we scale pockets of excellence while maintaining quality?
- Lunchtime Finance & Operations Informal Breakout Discussion
- How can funders act as change agents to catalyze education reform?
- Education Business Plan Competition — Finalist Pitches and Judges Panel

## Temple Room

- What opportunities and challenges do the Common Core State Standards bring to districts and schools?
- How do we build diverse coalitions that address issues of race and poverty to close the achievement gap?
- Where has collaboration across different types of schools been effective in driving innovation and transformational change?

## George

- How can technology deliver more personalized education to students?
- Lunchtime Academic Leadership Informal Breakout Discussion
- How can we transform STEM teaching to drive our economy?
- How can innovative instructional content and models increase the relevance of school for the 21st century?

## York

- How can parent triggers galvanize communities to drive change at the local level?
- Lunchtime Marketing & Development Informal Breakout Discussion
- Raising the education ceiling: where do high-achieving students fit in education reform?
- How can we develop diverse pipelines in education reform leadership?

## Ballroom

- Un-conference
- Coffee all day Friday
- Networking Expo
- Design Studio
- Lunch

# INSPIRING TRANSFORMATIONAL CHANGE:

At the Yale School of Management, we learn to think strategically about our end vision and work backwards to develop theories of change that will guide our work and inspire people to achieve this vision. The 2013 ELC is a great opportunity for us as leaders to think about the theory of change that we want to have at the organizational and systems levels to dramatically improve our K-12 education system and close our current achievement gaps.

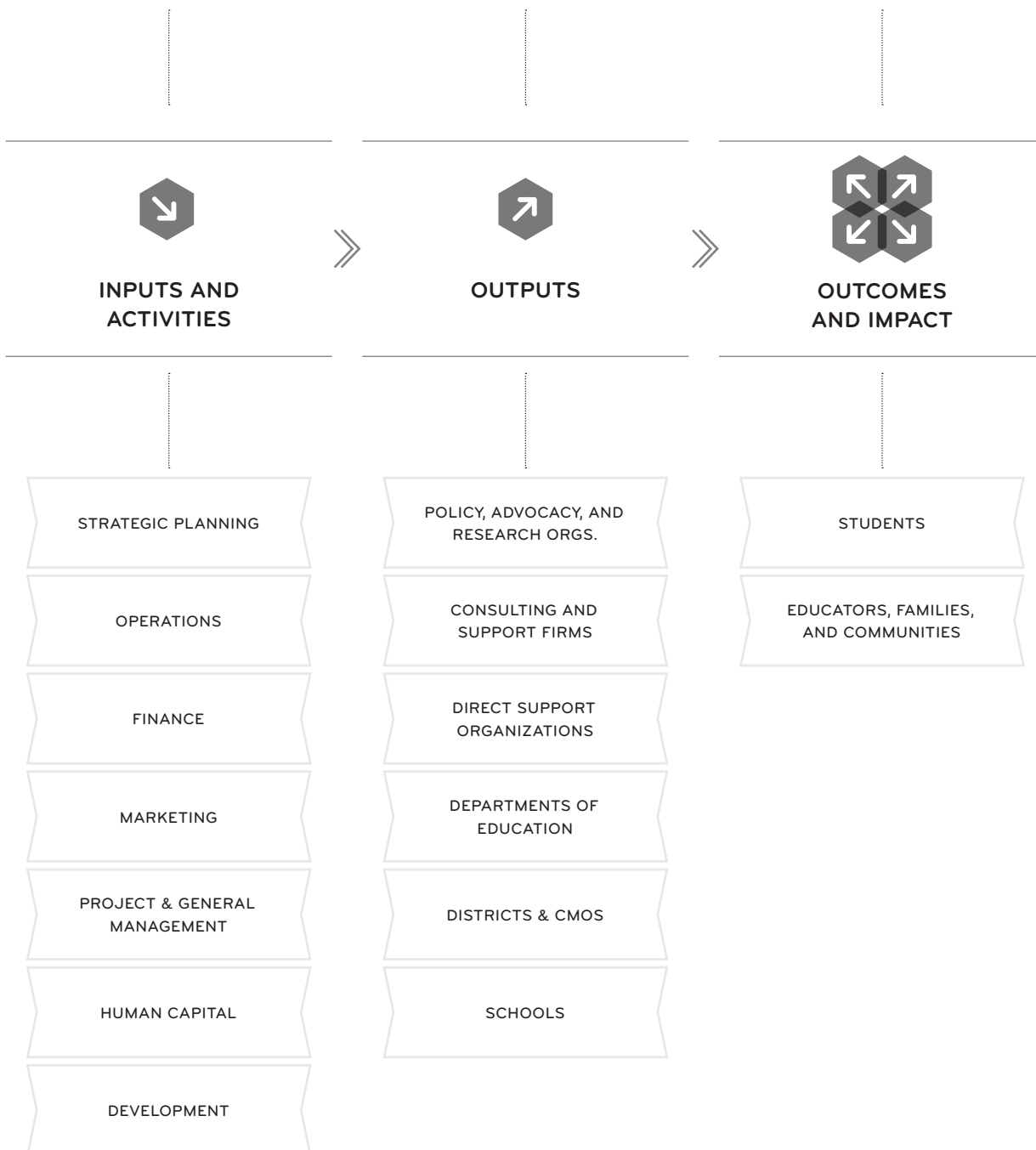
With our eye ultimately on driving student achievement, we see unlimited opportunities for MBAs to transformatively impact education. Yale SOM students are excited to have the opportunity to apply our leadership and managerial MBA skills to reform the education sector.

# THE YALE SOM EDUCATION CLUB'S PERSPECTIVE

*Drive change in functional areas that utilize MBA skills within a variety of education organizations.*

*Transform the schools, networks of schools, districts, and other public and private organizations that we lead.*

*Transform the educational opportunities for children at the micro and macro systems levels through the high-performing, high-impact organizations that we lead.*



“The price of success: dedication,  
hard work, and an unremitting  
devotion to the things you want  
to see happen.”

-Frank Lloyd Wright

Webster is a proud sponsor of the Yale SOM Education  
Leadership Conference, a gathering of people dedicated  
to closing America's achievement gap.



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# From Policy to Implementation: Connecticut Today and Tomorrow

With the passage of CT SB 458 in 2012, the focus in Connecticut education reform has shifted from policy reform to implementation. How can we ensure effective implementation of the Commissioner's Network of turnaround schools and new teacher evaluations? Where do we go from here in Connecticut and what can we do next?

Our keynote panelists represent a diverse array of perspectives on the challenges and opportunities in the state of Connecticut related to implementing a network of turnaround schools and meaningful evaluations of teachers.



**Stefan Pryor** MODERATOR

*Commissioner of Education, State of Connecticut*  
Stefan Pryor was appointed Connecticut Commissioner of Education in September 2011. Previously, he served as a Deputy Mayor in Newark, President of the Lower Manhattan Development Corporation, and Vice

President for Education at the Partnership for New York City. Mr. Pryor co-founded and served as the first Board President of New Haven's Amistad Academy, a public charter school. Commissioner Pryor earned his undergraduate and law degrees at Yale University, where he completed the Teacher Preparation Program.



**Steven Adamowski**

*Special Master, Connecticut State Board of Education*

Dr. Steven J. Adamowski has been a successful educator and education reformer for over 35 years, and a nationally recognized urban superintendent. He currently serves as

Special Master for the Connecticut State Board of Education for state supervision and support of the Windham and New London School Districts. Dr. Adamowski served as Superintendent of Hartford, Connecticut's system of schools, during which time, the performance of City students on the Connecticut State Assessments, once the lowest in Connecticut, rose by record levels, for five consecutive years.



**Rae Ann Knopf**

*Executive Director, Connecticut Council for Education Reform*

Rae Ann Knopf works to lead state and national efforts to transform public education in ways that facilitate the learning and growth of every child, regardless of personal circumstance or diversity of learning need. Knopf was most recently Acting Commissioner and Deputy Commissioner of Education in Vermont. She uses this and her years of experience as a school start up and turnaround administrator and private sector CEO, to catalyze the most effective reforms by capturing them in public law and local policy.



**David Low**

*Vice President, New Haven Federation of Teachers*

A classroom teacher with 20 years' experience, Mr. Low has played an integral role in New Haven's extensive School Reform initiative since its inception, negotiating the landmark teachers' contract, coordinating the creation and implementation of the new teacher evaluation process, sitting on the City-Wide Reform Committee, and serving as Chair of the Teachers' Working Group on School Reform. He also created and facilitates the Educators for Progress, Innovation and Collaboration (EPIC) Forum, wherein teachers share best practice and professional development.



**Michael Sharpe**

*CEO, Family Urban Schools of Excellence*

Michael M. Sharpe, Ed. D., a graduate of Columbia University, is the CEO for Family Urban Schools of Excellence (FUSE180) and Jumoke Academy Schools in Hartford, CT. FUSE180 was established in 2012 as a CMO focused on increasing the quality of urban education by expanding the award-winning Jumoke model through turnaround schools. Jumoke Academy is among the top ten performing urban schools in Connecticut, proving that the achievement gap between students of color and white students can be closed.

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## NON-PANEL CONFERENCE ACTIVITIES

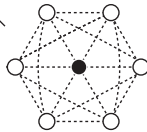
Please join us for a variety of engaging non-panel activities throughout the Education Leadership Conference. This variety of activities is meant to add interactive elements to engage attendees and speakers in different types of meaningful conversations about driving transformational change in education.

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### **UN–Conference**

Hosted by Wireless Generation and Pearson

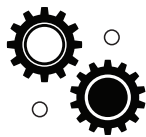
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### **Networking Expo**

With list of participating organizations

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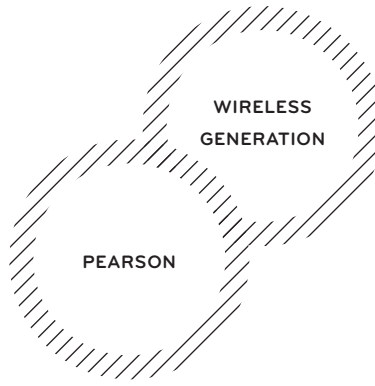
### **Design Studio**

Hosted by Wireless Generation and Pearson

Pages 32–33



### **Education Business Plan Competition**



THURSDAY, APRIL 4  
8:30 TO 10 PM

GRAND  
BALLROOM

# CONFERENCE

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The Un-conference, sponsored by the Yale SOM Education Club, Wireless Generation, and Pearson, is a loosely facilitated, participant-driven meeting, designed for spontaneously sharing ideas and expertise through peer-to-peer learning and collaboration.

The premise is simple: if there is something you would like to learn more about, to share with others, or to discuss, then call a session. In other words, there is no agenda — until it is crowd-sourced on-the-fly by the participants.

## **At the Un-conference:**

If an idea strikes you, call for a session. Here are some suggested formats:

- Give a presentation on a topic that invites interaction and discussion.
- Lead a group discussion by identifying a topic and letting others join in the conversation.
- Pose a question that you would like to answer, and let the others in the session help you answer it.
- Teach your group a skill that is pertinent to the theme of the Un-conference.
- Wander around in search of a session that interests you.

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FRIDAY MORNING KEYNOTE

# City and State Perspectives on Transformational Change

FRIDAY, APRIL 5  
9 TO 10:30 AM

SHUBERT  
THEATER

In order to drive transformational change in education, leaders at all levels of government must create the environment for districts, CMOs, and other supporting organizations to flourish and improve. City and state leaders, in particular, are positioned at the nexus of policy and practice to truly lead systemic change in education. We invite you to learn from and engage with two such officials who have exhibited tremendous leadership to drive major reforms that are dramatically improving educational outcomes for students in their regions.



**Angel Taveras**

*Mayor, Providence, Rhode Island*

Angel Taveras, the City's 37th Mayor, grew up on the South Side of Providence and went from Head Start to Harvard via the Providence Public Schools. As a third grader at the Mary Fogarty Elementary School, Angel was encouraged by his teacher to set big goals. After graduating from Harvard, Angel attended Georgetown University Law Center to pursue his childhood dream: becoming a lawyer in order to help others. In 2010, Angel stepped down from the bench and entered the race for Mayor of the City of Providence. Angel Taveras was sworn in as Mayor of Providence on January 3, 2011.

Mayor Taveras sees a bright future for Providence and is focused on creating economic opportunity and jobs, improving educational outcomes and public safety, and building a more livable city for all residents. In July 2012, Providence was one of 14 communities across the United States to be named an All America City for its plan to ensure that all students are reading on grade level by third grade. Under Mayor Taveras, the Providence Public Schools have focused reform efforts aimed at improving outcomes and preparing our children for success and the Providence After School Alliance continues to win national recognition.



**John White**

*State Superintendent of Education, Louisiana*

John White began his career in education as an English teacher in Jersey City, New Jersey. He later worked as Executive Director for Teach For America Chicago and Teach For America New Jersey.

In 2006, White joined the New York City Department of Education. In his last role in NYC, White served as Deputy Chancellor for Talent, Labor. He also served as Chief Executive Officer for portfolio in NYC, where he was responsible for developing new schools, closing failing schools, and adjusting grade levels, enrollments, and locations of existing schools.

In May 2011, White was appointed Superintendent of the Recovery School District in Louisiana. At the RSD, he led the development of a three-year strategic plan; crafted a plan to overhaul the remaining failing schools in the RSD in New Orleans; revamped instructional supports to RSD schools; developed a comprehensive program to monitor Type 5 Charter Schools statewide; established a city-wide enrollment process; and reorganized the RSD to improve support for schools.

In January 2012, White was appointed State Superintendent of Education for the State of Louisiana.

White received a BA in English with distinction from the University of Virginia, and earned a Master's Degree in Public Administration from New York University.

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# Reshaping Public Education for All

*To move New England forward, we need new ideas and strong leaders ready to face the challenges of the future.*

To move New England forward, all learners need to be ready to face the challenges of the future. Our education system is not currently built to adequately prepare our students to meet these future challenges. Too many learners – especially underserved students – leave high school without knowledge and skills in areas critical to their success in college and work.

opportunities – beyond the confines of the classroom and school calendar – we can better equip our students with the knowledge and skills the changing world demands. We are working with teachers and school officials, community leaders, policymakers, and like-minded organizations to make smart investments that better prepare New England's future leaders for success.

By remolding our education system so it more equitably provides personalized learning

*Learn more at [www.nmefoundation.org](http://www.nmefoundation.org)*



OPEN FRIDAY, APRIL 5  
11 AM TO 4:30 PM

GRAND  
BALLROOM

# NETWORKING

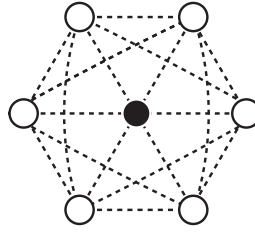
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The Education Leadership Conference Expo represents a unique opportunity for all conference attendees to connect to and personally network with key stakeholders at a variety of organizations across the education reform landscape. Exhibitors include school districts, charter management organizations, philanthropies, and nonprofit organizations working in education technology, advocacy, and more. Job seekers can also explore open positions at many of these fast-growing organizations.

Visit the Expo booths around the periphery of the main ballroom at the Omni any time between 11 am and 4:30 pm on Friday.

# EXPO

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Organizations participating in the Expo include:

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**Achievement First**

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**Bellwether Education Partners**

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**Blackstone Valley Prep Mayoral Academy**

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**Boston Collegiate Charter School**

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**Brooke Charter Schools**

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**Citizen Schools**

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**City Year**

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**ConnCAN**

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**Connecticut Council for Education Reform**

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**CREC Schools**

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**Digital Catalyst Fund**

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**East Harlem Tutorial Program**

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**Education Pioneers**

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**Educators 4 Excellence**

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**Explore Schools**

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**Gestalt Community Schools**

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**Hartford Public Schools**

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**K12, Inc.**

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**KIPP NYC**

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**Nellie Mae Education Foundation**

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**Panorama Education**

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**Pearson**

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**Public Prep**

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**Teach For All**

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**Teach for America**

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**Teach Plus**

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**The Community Group/CDCPS**

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**TNTP (The New Teacher Project)**

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**Unlocking Potential**

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**Veritas Preparatory Charter School**

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**Wireless Generation**

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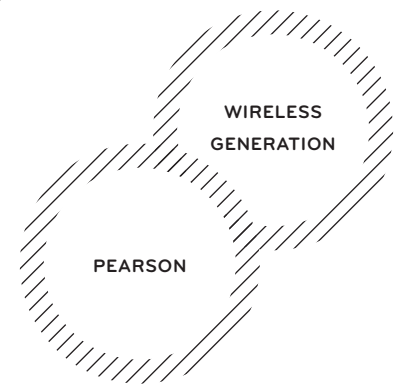
**Yale School of Management**

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OPEN FRIDAY, APRIL 5  
11 AM TO 4:30 PM

GRAND  
BALLROOM

# DESIGN STUDIO



The Design Studio will turn ideas generated during Thursday's Un-conference into reality. Teams of education platform designers from both Pearson and Wireless Generation will work with conference attendees to create design prototypes, gather feedback from students and teachers, and then share the results at the conference's closing reception. Stop by the studio to participate in the design process and receive a free T-shirt!

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- |                         |  |
|-------------------------|--|
| <b>11 am – 12:10 pm</b> | Work with designers to develop concepts based on ideas from the Un-conference                          |
| <b>12:10 – 3:20 pm</b>  | Participate in creating prototypes of possible solutions   |
| <b>3:20 – 4:30 pm</b>   | Test prototypes alongside real users   |
| <b>4:30 – 6:00 pm</b>   | Attend the ELC Closing Reception to see the final concepts and prototypes created in the Design Studio |
- 

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**Proud Sponsor of  
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Leadership Conference**

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# HOW WILL NEW EVALUATION SYSTEMS AND INNOVATIVE CONTENT TRANSFORM EDUCATOR HUMAN CAPITAL?

## COLLEGE ROOM

Teachers have the potential for a larger impact on student achievement than nearly any other lever in education reform. How will new teacher evaluation systems around the country impact how we prepare, recruit, retain, compensate, develop and grow great teachers? What opportunities do the combination of new evaluation systems and the Common Core present for enhancing educator professional development?



**Jennifer Vranek** MODERATOR

*Founding Partner, Education First Consulting*  
Jenn founded Education First in 2006 to design and accelerate ambitious plans in teacher and leader effectiveness, college and career readiness, and STEM education and college completion. Among Jenn's current clients are

Bill & Melinda Gates Foundation, Educators 4 Excellence, Lumina Foundation, Baltimore City Schools, and Louisiana, New York and Tennessee state leaders. Jenn currently serves as co-content leader for the 19-state Race to the Top Reform Support Network, assisting states' plans to implement common standards, assessments and teacher/principal effectiveness systems.



**Sandi Jacobs**

*Vice President and Managing Director for State Policy, National Council on Teacher Quality*

Sandi is the Vice President and Managing Director for State Policy at the National Council on Teacher Quality (NCTQ). Before joining NCTQ, Ms. Jacobs worked at the U.S. Department of Education. Prior to that, she taught 4th and 5th grade for nearly a decade at Public School 9 in Brooklyn, New York. A Presidential Management Intern and a charter corps member of Teach For America, Ms. Jacobs received a BA in history from Columbia College and a MA in sociology of education from Columbia University's Teachers College.



**Jason Kamras**

*Chief of Human Capital, District of Columbia Public Schools*

Jason is the Chief of Human Capital for the District of Columbia Public Schools (DCPS). Prior to this appointment, Kamras served as the Director of Teacher Human Capital for DCPS. Kamras taught mathematics for eight years at John Philip Sousa Middle School. He began teaching in 1996 as a member of Teach For America, and was named National Teacher of the Year by President Bush in 2005. Kamras received a BA in public policy from Princeton and a MEd from the Harvard Graduate School of Education.



**Seth Reynolds**

*Partner, The Parthenon Group*

Seth is a leader in The Parthenon Group's Education Practice. In addition, he has worked extensively with clients in the information publishing and financial services industries. Prior to joining Parthenon, Seth was a Teach For America corps member and worked at SchoolNet. He is a founding member of the Board of Trustees of Excel Academy. He received a BA from Amherst College, an MBA from MIT Sloan School of Management, and a Master of Public Administration from the Kennedy School of Government at Harvard University.



**Ariela Rozman**

*Chief Executive Officer, The New Teacher Project*

Ariela is the Chief Executive Officer at TNTP. Before joining TNTP, Ariela led the Online Marketing group for PlanetRx.com. Her responsibilities included managing the company's online new customer acquisition strategy, media buying and creative agency relationships, and large partnerships with companies such as AOL and Yahoo!. Ariela has also served as Special Assistant to the CEO at Muresco, a conglomerate in Buenos Aires, Argentina, and as a consultant at Bain & Co. She received a BA in Political and Social Thought from the University of Virginia.

# WHAT OPPORTUNITIES AND CHALLENGES DO THE COMMON CORE STATE STANDARDS BRING TO DISTRICTS AND SCHOOLS?

TEMPLE ROOM

The Common Core Standards are fundamentally changing the way states, districts, and schools approach curriculum. How are states and districts preparing to implement the Common Core effectively and what additional supports are necessary for this transition? What additional materials – from textbooks to professional development – are needed to complement these new standards and what opportunities does this present for publishers and other content developers?



**Sandra Alberti** MODERATOR

*Director of Partnership Initiatives and Professional Development, Student Achievement Partners*

Sandra Alberti serves as the Director of Partnership Initiatives and Professional Development for Student Achievement Partners, an organization that was instrumental in the development of the Common Core State Standards. Sandra joined Student Achievement Partners after having served the New Jersey Department of Education in the roles of Director of Academic Standards and Director of Math and Science Education. She was directly involved in state standards, assessment, and professional development policy and implementation strategies.



**Emily Barton**

*Assistant Commissioner of Curriculum and Instruction, Tennessee Department of Education*

Emily Barton is the Assistant Commissioner of Curriculum and Instruction for the Tennessee Department of Education, where she oversees Tennessee's transition to Common Core State Standards as well as its work with educator evaluation. Previously, Emily served as Chief of Staff for Commissioner Kevin Huffman, supporting the development of the Department of Education's strategic plan. Before coming to Tennessee, Emily managed Teach For America's DC Region and launched the organization's work in Connecticut. She started her career in education in Louisiana, teaching seventh grade math.



**Kate Gerson**

*Senior Fellow for Educator Engagement & the Common Core, New York State*

A former high school English teacher, principal, leadership coach and program lead, Kate Gerson brings years of field experience to her current role. Kate previously served as the Executive Director of Academic Programs at New Leaders for New Schools and was the organization's first principal in New York City, where she was the founding principal of South Brooklyn Community High School. She earned her Master's in Language Education from Indiana University and a BS in Women's Studies from the University of Arizona.



**John Maycock**

*Co-Founder and President, The Achievement Network*

John Maycock co-founded The Achievement Network in 2005 and led the organization's service to schools and expansion over the past 7 years. John has worked directly with district and charter school leaders while at ANet, leading on-going coaching and professional development to help schools and districts implement data-driven instructional practices. Previously John worked for Edtec Inc., which offers business, development and educational services to schools in California. John graduated from Middlebury College and earned a Master's in Education from Harvard.



**Eric Westendorf**

*Co-founder and CEO, LearnZillion*

Eric Westendorf is the co-founder and CEO of LearnZillion, a learning platform that helps teachers and parents meet the educational needs of every student. Eric incubated LearnZillion at E.L. Haynes Public Charter School, in Washington, DC, where he was Chief Academic Officer and principal. Prior to leading E.L. Haynes, Eric founded a non-profit focused on teacher leadership development. He was also Assistant Principal of St. Joseph's School in Harlem, and taught for seven years in North Carolina, New York, and Yogyakarta, Indonesia.



# HOW CAN WE EFFECTIVELY LEAD TURNAROUND SITUATIONS AT SCALE?

THE DAVENPORT, OMNI HOTEL, TOP FLOOR

Organizational design and leadership is always challenging, but turnaround situations require especially strong leaders, high levels of stakeholder support, and a regulatory environment that enables transformational change. What types of leaders and both internal and external systems of support are necessary for school turnaround to succeed? Is turnaround possible at scale given the many factors needed for success and specific needs of each school?



**Justin Cohen** MODERATOR

*President, School Turnaround Group at Mass Insight*

Justin leads the Mass Insight School Turnaround Group. From 2007-2009, he was Director of the Office of Portfolio Management and senior advisor to the Chancellor of the DC Public Schools. Before that, Justin was director of industry development at the National Alliance for Public Charter Schools and held several roles at Edison Schools. Justin serves as a trustee for the Cesar Chavez Public Charter Schools in Washington, DC, and as a national board member of Students for Education Reform. He has a BA from Yale.



**Sally Bacher**

*Assistant Commissioner, New York State Education Department*

Sally is an Assistant Commissioner at the New York State Education Department. She leads the Department's Office of School Innovation and is responsible for setting the Department's new schools policy environment. The State's school turnaround and re-design efforts are located in her office, along with oversight of the State's public charter schools. School health and safety efforts are also under the purview of her office. Sally is a 2012 Aspen-NewSchools Venture Fund Entrepreneurial Leaders for Public Education Fellow.



**Scott Given**

*Chief Executive Officer, Unlocking Potential*

Scott worked as a consultant at The Parthenon Group before teaching at Boston Collegiate Charter School. In 2005, Scott became the Principal of Excel Academy Charter School, where for three years he led a comprehensive school improvement effort. Scott has worked as a consultant for charter schools and an Entrepreneur in Residence at both the Newark Charter School Fund and the NewSchools Venture Fund. Scott is a summa cum laude graduate of Dartmouth College and earned his MBA from Harvard Business School.



**Scott Gordon**

*Founder and CEO, Mastery Charter Schools*

Scott Gordon is the Founder and CEO of Mastery Charter Schools in Philadelphia. Mastery opened in September 2001 and currently operates eleven schools, serving 7,900 students in grades K-12. Nine of Mastery's schools are turnarounds of failing district schools. After Mastery assumed management of these schools, test scores increased an average of 40 percentage points per grade and subject, violence decreased by 80%, and student turnover dropped by one-third. Mr. Gordon has an MBA from Yale School of Management and has worked in the private sector as a Brand Manager for General Foods.



**Jeffrey Riley**

*Superintendent/Receiver, Lawrence Public School District*

Jeffrey Riley is the Superintendent/Receiver of the Lawrence Public School District. Prior to this role, Riley served as Chief Innovation Officer at Boston Public Schools, overseeing creative approaches to accelerate student achievement and strengthen outside partnerships. Before that, he served as Academic Superintendent in Boston, overseeing all Boston middle and K-8 schools. In his career he has worked as a principal, counselor and teacher in urban school systems across the country. He lives in Boston with his wife and two children.



# HOW CAN WE SCALE POCKETS OF EXCELLENCE WHILE MAINTAINING QUALITY?

CHAPEL ROOM

Individual schools or small groups of schools around the country are effectively closing the achievement gap, but how can we identify and quickly scale these pockets of excellence to expand equity while ensuring quality? Or are individual examples of success driving transformational change in their own right by inspiring others?



**Sharon M. Oster** MODERATOR

*Professor, Yale School of Management*  
Sharon M. Oster is the Frederic D. Wolfe Professor of Management and Entrepreneurship at Yale SOM. She has written extensively on the regulation of business and competitive strategy. Her two books *Modern Competitive*

*Analysis* and *Strategic Management for Nonprofit Organizations* emphasize an economic approach to strategic planning. Professor Oster joined the faculty at SOM in 1982, and in 1983 became the first woman to receive tenure. Professor Oster served as Dean of the Yale School of Management from 2008 to 2011.



**Eric Chan**

*Principal, Charter School Growth Fund*

Eric Chan is a Principal at Charter School Growth Fund, with significant experience in both the education and finance sectors. Prior to joining CSGF, Mr. Chan was the Manager of Portfolio Investment and Strategy for the Renaissance Schools Fund. He also spent time as an analyst for Lehman Brothers. Mr. Chan has a BS from Northwestern University and received his MBA from Harvard Business School.



**Garth Harries**

*Assistant Superintendent, New Haven Public Schools*

Garth Harries is an Assistant Superintendent for New Haven Public Schools, responsible for designing a comprehensive school reform strategy for the district's 20,000 students.

Previously, Garth worked with the New York City Department of Education as the chief executive for both Portfolio Development and the Office of New Schools. In these roles, he oversaw the creation of new school opportunities and choices, a responsibility that included managing new school formation and charter school oversight. Garth earned his JD from Stanford Law School and BA summa cum laude from Yale University.



**Steve Small**

*CFO of TEAM Schools, KIPP Newark*

Steve is the CFO of TEAM Schools, a network of KIPP charter schools in Newark, New Jersey. Steve served as TEAM's COO and CFO from 2007 through 2010 and has served as its CFO from 2010 to present. Steve is a graduate

of the Broad Residency in Urban Public Education and earned MBA and MA, Education Policy and Administration degrees from the University of Michigan. Previously he worked for six years at JP Morgan in New York City.



**Shannah Varon**

*Executive Director, Boston Collegiate Charter School*

Shannah Varon is the Executive Director of Boston Collegiate Charter School, a 5th–12th grade college preparatory public school.

Prior to this role, Shannah was a principal with The Parthenon Group, a strategy consulting firm, where she focused on the firm's Education Center for Excellence. Shannah also worked in New York City for Teach For America and taught bilingual special education in Mercedes, Texas. She is a graduate of Georgetown University and Harvard Business School.



# HOW CAN PARENT TRIGGERS GALVANIZE COMMUNITIES TO DRIVE CHANGE AT THE LOCAL LEVEL?

YORK ROOM

Parent trigger laws around the country have stimulated parents and communities to join the education reform movement, while also causing significant controversy. Why shouldn't parents have this right? Once a trigger turn-around is enacted, what happens next? How will districts and communities react if multiple schools fall to the parent trigger, and will the supporting talent, systems, and organizations that are necessary develop?



**Andrew J. Rotherham** MODERATOR

*Co-founder and Partner, Bellwether Education Partners*

Andrew J. Rotherham is a co-founder and partner at Bellwether Education, a non-profit organization working to improve educational outcomes for low-income students. Rotherham leads Bellwether's thought leadership, idea generation, and policy analysis work. He also writes the "School of Thought" column for *TIME* and the blog *Eduwonk.com*. Rotherham previously served at The White House as Special Assistant to the President for Domestic Policy during the Clinton administration and served on the Virginia Board of Education.



**Ben Austin**

*Executive Director, Parent Revolution*

Ben has dedicated much of his career to helping children get a great education. He directed a campaign to transform Locke High from the worst high school in LA into a college prep model of reform. He was the Deputy Mayor under Mayor Richard Riordan, a past member of California's Board of Education and served in the Clinton White House. He is a UC Berkeley and Georgetown Law graduate and lives in LA with his wife, Tracy, and their two daughters, Fiona and Eloise.



**Adam Emerson**

*Director of the Program on Parental Choice, Thomas B. Fordham Institute*

Adam Emerson is the school choice czar at the Thomas B. Fordham Institute, where he directs the Institute's policy program on parental choice and edits the Fordham blog, *Choice Words*. Previously, Adam helped direct the policy and public affairs initiatives for Step Up For Students, the nonprofit organization responsible for administering the Florida Tax Credit Scholarship. He also worked as an education journalist for nearly a decade at major newspapers in Michigan and Florida.



**Gloria Romero**

*California State Director, Democrats for Education Reform*

Former California State Senator Gloria Romero is the State Director of Democrats for Education Reform and has been a forceful advocate for education reform and civil rights. Romero led the way in championing California's reform legislation in *Race to the Top*, and authored the imaginative and revolutionary Parent Trigger law which transfers real rights to parents of children in chronically underperforming and failing schools. She earned her PhD in Psychology at the University of California and has taught at every level of higher education.

# HOW CAN TECHNOLOGY DELIVER MORE PERSONALIZED EDUCATION TO STUDENTS?

GEORGE ROOM

New technologies present opportunities to support teachers in their craft and engage students in more personalized ways, particularly for students who have not responded to traditional instructional methods. In what ways can technology engage students and deliver more personalized competency-based education? How can the most effective technologies enhance teachers' abilities to reach students and be deployed broadly in education systems?



**Larry Berger** MODERATOR

*Chairman and Co-founder, Wireless Generation*

Larry is the Chairman and Co-Founder of Wireless Generation, a company that helps PreK-12 educators teach smarter through the sensitive and innovative application of technology in the classroom. Under his leadership, Wireless Generation has developed software for mobile devices that makes formative assessment instructionally useful to teachers, in addition to "next generation" curriculum personalized throughout the school year to students' needs, and large-scale data systems that centralize student information and integrate tools to foster knowledge sharing and collaboration among educators.



**Nishita Gupta**

*COO, Touchstone Education*

Nishita is COO of Touchstone Education where she oversees technology, human resources and school operations. Touchstone Education is reinventing secondary education through its innovative blended learning school model. Previously, Nishita was an Associate Partner at the NewSchools Venture Fund and she managed operations and worked on strategic technology projects at Aspire Public Schools. Before working in education, Nishita worked in private equity and investment banking. She holds a BS degree from the University of Pennsylvania, also an MBA and MA in Education from Stanford University.



**Anthony Kim**

*CEO and Founder, Education Elements*

Anthony is the CEO and Founder of Education Elements, a blended learning technology company he created in 2010. A seasoned entrepreneur, Anthony also founded and led Provost Systems, where he worked with K-12, post-secondary, and Department of Defense institutions to support innovation in instructional delivery technology. After selling Provost Systems to EdisonLearning (formerly Edison Schools) in 2008, Anthony served as Executive Vice President of Online at EdisonLearning until 2010, building out its newly formed online business unit. Anthony graduated from Cornell University.



**Michael Lindsay**

*Co-founder and CEO, Three Ring*

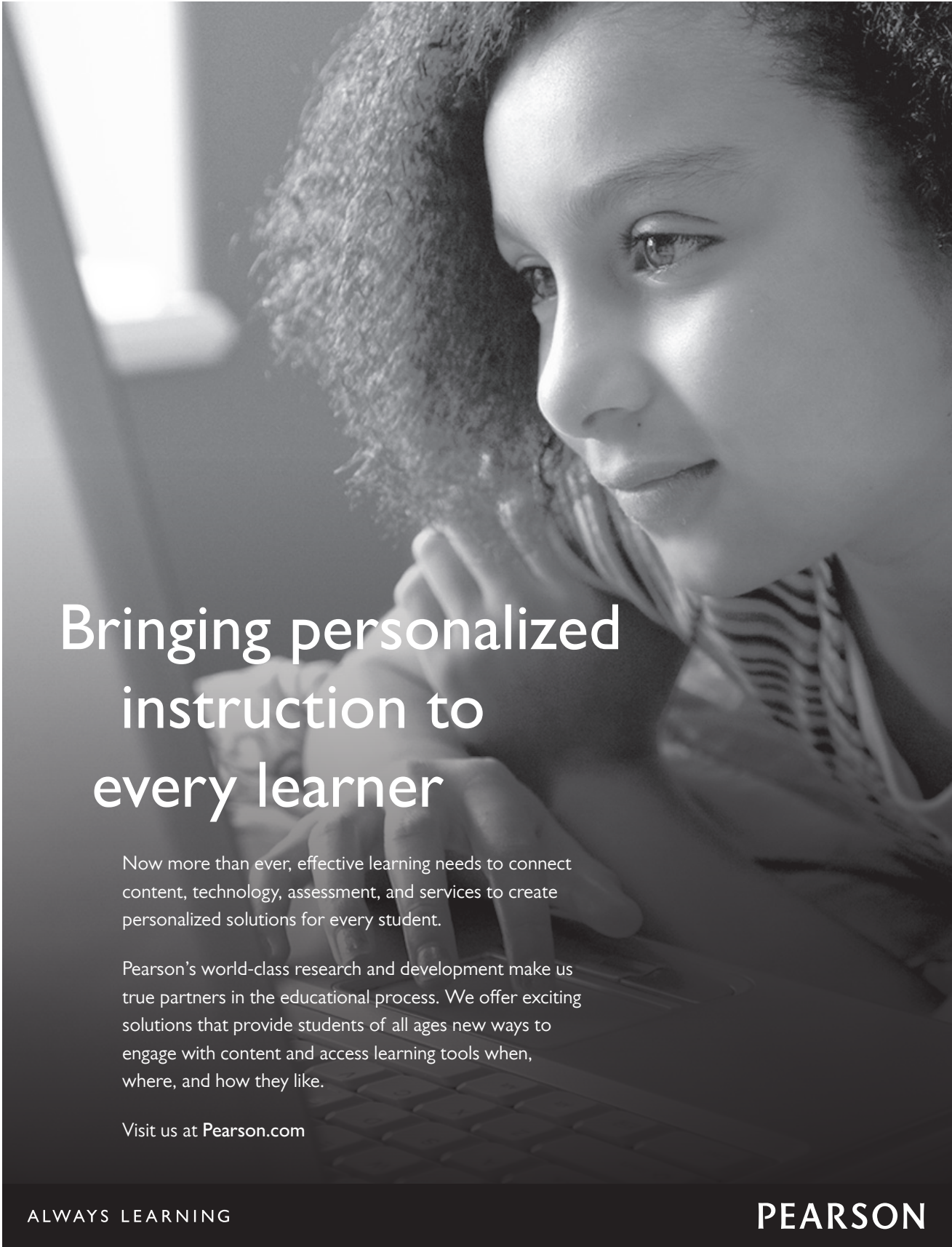
Michael is the Co-Founder and CEO of Three Ring ([www.threering.com](http://www.threering.com)), a mobile platform to capture and share artifacts from the classroom. Before starting Three Ring, Michael studied history at Yale and Oxford and worked as a consultant. Michael's elementary school had a tradition of binding each student's classwork into a book at year end and these books remain his most cherished mementos. Three Ring builds on this tradition, creating an online space for all the cool things students create in the course of their learning.



**Barbara Sullivan**

*Portfolio Manager, Strategic Grant Partners*

Barbara is the Portfolio Manager for Strategic Grant Partners, managing all K-12 education grant making. Prior to joining SGP, Ms. Sullivan was a Senior Principal and part of the leadership team at The Parthenon Group, having joined after a three year role as a Broad Resident in the Boston Public Schools (BPS). Ms. Sullivan holds a Bachelor's degree in English from Boston University and an MBA with distinction from The Johnson Graduate School of Management at Cornell University.



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# HOW CAN WE BUILD AN ECOSYSTEM TO DRIVE CITYWIDE REFORM? NEW ORLEANS' APPLICATIONS FOR OTHER CITIES

COLLEGE ROOM

SESSION 2

In the years since Hurricane Katrina, New Orleans has created an ecosystem that successfully fosters significant innovation. How can we use New Orleans as a case study in fostering innovation at scale? How can policymakers and districts bring together the combination of funders, entrepreneurs, human capital talent, strategic advisors, and external growing organizations to drive transformational change, and how can we keep them aligned to work toward common goals?



**Ethan Gray** MODERATOR

*Executive Director, Cities for Education Entrepreneurship Trust (CEE-Trust)*

Ethan leads the Cities for Education Entrepreneurship Trust (CEE-Trust), a national network of 28 city-based education reform organizations. Ethan's former roles include Vice President of The Mind Trust, and Policy Director at Be the Change, Inc. Ethan is an honors graduate of Harvard College and holds a master's degree from the Harvard Graduate School of Education. He serves on the Advisory Board of Innovative Schools in Delaware, and is president of the board of trustees for the Harvard Radcliffe Orchestra.



**Jay Altman**

*CEO, FirstLine Schools*

Jay Altman is CEO of FirstLine Schools, a charter management organization that focuses on turning around failing schools in New Orleans. From 2005 to 2008, Jay worked in London for ARK Schools, developing a network of charter-type schools and developing training programs for school leaders. Prior to this he was co-founder of the first charter school in New Orleans. Jay serves on the boards of Leading Educators, New Leaders and the Teaching Trust.



**Kenya Bradshaw**

*Executive Director of Memphis, TN, Stand for Children*

Kenya is the Executive Director of Stand for Children in Tennessee. In 2004, Bradshaw started Stand's branch in Memphis, working as the lead community organizer. In addition, Bradshaw co-founded Concerned Memphians United. Bradshaw was awarded the Ruby Wharton "Woman Of The Year" award for her work in early education. Bradshaw also serves on numerous community boards including the Girl Scouts of the Mid-South, Tennessee Pre-K State Advisory Council, and Common Ground. Kenya has a bachelor's in marketing and an MBA from the University of Tennessee.



**Neerav Kingsland**

*CEO, New Schools for New Orleans*

As CEO of New Schools for New Orleans (NSNO), Neerav manages the organization toward achieving its goals in strategic leadership, school development, and human capital. He has managed several of NSNO's projects, including launching and supporting charter schools and assisting the state and district in policy initiatives. Neerav was the lead author of NSNO's \$33.6 million 13 award which sets forth a plan to transform the bottom 25% of New Orleans schools through the opening of high-performing charter schools. Neerav is a graduate of Tulane University and Yale Law.



**Andy Kopplin**

*First Deputy Mayor and Chief Administrative Officer, City of New Orleans*

Andy Kopplin serves as First Deputy Mayor and Chief Administrative Officer of New Orleans. His prior experience includes serving as senior advisor to the Founder & CEO of Teach For America and as Founding Executive Director of the Louisiana Recovery Authority. In addition, Kopplin was Chief of Staff to two consecutive Louisiana governors. Mr. Kopplin holds a bachelor's degree from Rice University; a master's in Public Policy from Harvard University's Kennedy School of Government, and is a 1986 Harry S. Truman Scholarship winner.



## HOW DO WE BUILD DIVERSE COALITIONS THAT ADDRESS ISSUES OF RACE AND POVERTY TO CLOSE THE ACHIEVEMENT GAP?

TEMPLE ROOM

The education reform movement often avoids the topics of race and poverty, despite clear evidence of the impact they have on student outcomes. How can we advance education reform for students from all racial and socio-economic backgrounds? What diverse perspectives and approaches are needed to ensure that all students benefit from innovations in education? How can we build coalitions that provide supports across and outside of the K-12 continuum to meaningfully tackle issues of race and poverty?



**Cherice Tearte Barr** MODERATOR

*Director of Talent Recruitment, Teach For America*

Cherice Tearte Barr is an alumnus of Teach For America and currently serves as a Director of Talent Recruitment. Cherice has the great opportunity to partner with Teach For America regions across the country and to support them in recruiting, cultivating and hiring full time staff members. She is also committed to growing the diversity of Teach For America's staff. Cherice is a Connecticut native and currently resides in Chicago, Illinois.



**Jim Balfanz**

*President, City Year*

Jim Balfanz is president of City Year, an education-focused nonprofit that unites diverse young adults for a year of full-time service in high-need schools. Balfanz has led City Year's strategic shift towards addressing the nation's graduation challenge and co-authored a 2012 City Year report, "Closing the Implementation Gap." Balfanz has also played a leadership role in the development of Diplomas Now, the turnaround collaborative, which was awarded a \$36 million Investing in Innovation award by the Department of Education.



**Jeremy Chiappetta**

*Executive Director, Blackstone Valley Prep*

*Mayoral Academy*

Jeremy Chiappetta is the Executive Director at Blackstone Valley Prep Mayoral Academy, a network of high-expectations charter schools in Rhode Island. Mr. Chiappetta previously served as an Assistant Principal and as a Broad Resident in Providence, RI. Mr. Chiappetta began his career with Teach For America in Harlem and worked as an executive at a nonprofit prior to earning his MBA from Yale SOM. Mr. Chiappetta also holds a BA from the University of Pennsylvania and an MA from the University of Rhode Island.



**Patricia Melton**

*Executive Director, New Haven Promise*

Patricia Melton is the Executive Director of New Haven Promise, a place-based scholarship created by The City of New Haven, Yale University, and The Community Foundation for Greater New Haven. An award-winning educator, Ms. Melton's career includes initiatives that have impacted more than 25,000 students. Known for her reform work with communities, she has excelled at creating and implementing innovation in startups and established institutions. She served as Chief Academic Officer for Indiana's third-largest district, which made AYP after a sweeping district-wide transformation effort.



**Melanie Mullan**

*Vice President for Programs, Turnaround for Children*

Melanie Mullan is Vice President for Programs at Turnaround for Children, where she leads program design and oversees program implementation across a portfolio of 22 schools in New York and Washington. Prior to joining Turnaround, Melanie was COO at Achievement First, and led the expansion of the charter network from two to 17 schools. From 1995 to 2001, she helped create and oversaw operations for GlobaLearn, Inc., one of the first web-based learning solutions for the K-12 market. Melanie is a graduate of Yale University.



**Delia Pompa**

*Senior Vice President for Programs,*

*National Council of La Raza*

In her role as Senior Vice-President for Programs, Delia Pompa oversees Community Development, Education, the Institute for Hispanic Health and Workforce Development. Throughout her career, Ms. Pompa has focused on creating new responses to the needs of Hispanic families and children within leading local, state, and federal agencies as well as national and international organizations. As an educator, Ms. Pompa has been especially instrumental in helping academic institutions understand and respond to the needs of underserved children and their teachers.

# HOW CAN WE BEST DEVELOP LEADERSHIP TALENT IN EDUCATION AT A NATIONAL SCALE?

THE DAVENPORT, OMNI HOTEL, TOP FLOOR

SESSION 2

Transformational change at all levels requires strong leaders. How do we identify, train, and cultivate school and district leaders? And how can leadership pipelines scale to meet the demand for high quality leadership across the country?



**Jim Baron** MODERATOR

*Professor, Yale School of Management*

James N. Baron is the William S. Beinecke Professor of Management at Yale SOM, where he heads the Organizational Behavior group, and Professor of Sociology (by courtesy) at Yale. Professor Baron received his BA from Reed College, an MS from the University of Wisconsin, and a PhD in sociology from the University of California, Santa Barbara. His research focuses on the determinants and consequences of organizational structures and human resource policies, particularly their effects on organizational performance and workers' careers.



**Celine Coggins**

*Chief Executive Officer, Teach Plus*

Celine Coggins is the founder and CEO of Teach Plus. Coggins is a former teacher and current Mind Trust Education Entrepreneur Fellow. She has a background that includes research, policy and K-12 teaching. She has been a labor-management consultant and was formerly special assistant to the Massachusetts Commissioner of Education on teacher quality. She earned her PhD in Education Policy Analysis from Stanford University.



**Chong-Hao Fu**

*Chief Program Officer, Leading Educators*

At Leading Educators, Chong-Hao oversees the curriculum development and the delivery of the Fellowship program and is responsible for the national program evaluation and assessment strategy. Part of that work includes cultivating and enlisting the support of a Curriculum Advisory Committee. He also collaborates with regional Executive Directors to evaluate program efficiency at individual sites. Chong-Hao holds a BA in Economics from Yale University and a MA in Education Administration from National Louis University.



**Scott Morgan**

*Founder and CEO, Education Pioneers*

Scott Morgan, Founder and CEO of Education Pioneers, is an educator, attorney and social entrepreneur with a strong background in creating quality educational opportunities for students. Scott began his career as a teacher in Montgomery, Alabama, and later served as legal counsel for Aspire Public Schools in California before founding Education Pioneers. Scott is a Draper Richards Kaplan Entrepreneur, a board member of Beyond 12 and a Pahara-Aspen Education Fellow, Class of 2010.



**Evan Stone**

*Co-Founder and Co-CEO,*

*Educators 4 Excellence*

Evan Stone is the Co-Founder and Co-CEO of Educators 4 Excellence (E4E), a teacher-led organization seeking to ensure that teachers' voices are meaningfully included in the policy decisions that impact their classrooms and careers. Evan helps lead E4E's advocacy, policy, organizing, development, and growth strategies. He has worked with teachers across the United States, helping them become advocates for their students by advocating for teacher-created recommendations on education policy. Evan holds a bachelor's degree in political science from Yale University.



## HOW CAN FUNDERS ACT AS CHANGE AGENTS TO CATALYZE EDUCATION REFORM?

CHAPEL ROOM

SESSION 2

Private funding is a powerful tool to drive education reform that has broadly reshaped the education sector. How do funders build relationships with grantees and other stakeholders to maximize their impact, and how is this measured? How can we ensure that the approaches taken by funders align with state and district visions for reform?



**Michela English** MODERATOR

*President & CEO, Fight For Children*

In 2006, Michela English was named President & CEO of Fight For Children, a leading philanthropic organization supporting Washington, DC's ambitious education reform efforts. English previously served as president of

Discovery Consumer Products and president and COO of Discovery.com. She has held senior positions with the National Geographic Society, Marriott Corporation, and McKinsey & Co. She also served on a number of corporate and nonprofit boards. English graduated from Sweet Briar College in 1971 and earned a Master of Public and Private Management degree from the Yale School of Management in 1979.



**Jim Blew**

*Director of K-12 Reform, Walton Family Foundation*

Jim Blew has served as the Director of K-12 Reform for the Walton Family Foundation since 2005. WFF is the nation's largest funder of K-12 reform groups, having invested more than \$1 billion in initiatives to expand parent choice and equal opportunity in education. His prior experience includes various political issue campaigns and high-profile corporate crises across the country. Jim holds a BA from Occidental College and an MBA from Yale University's School of Management.



**Denis Calabrese**

*President, Laura and John Arnold Foundation*

Denis Calabrese leads one of the largest and most innovative private foundations in the U.S., the Laura and John Arnold Foundation (LJAF). LJAF employs entrepreneurial philanthropy to address some of society's most difficult challenges, including reforming K-12 education, improving federal and state criminal justice systems, putting public pensions on permanent sound financial footing, improving government accountability, and a host of other issues.



**Jen Holleran**

*Executive Director, Startup: Education*

Jen Holleran runs Startup: Education. Jen is presently focused on supporting Startup's first commitment of \$100M to reform the Newark public schools. Previously, Jen served as founding executive director of New Leaders for New Schools in the SF Bay Area. She was also a consultant for McKinsey & Company, and then independently for foundations focused on school leadership. Jen holds her MBA from Yale, and her BA and MEd from Harvard. She is an Aspen Institute Fellow and is a trustee at Phillips Exeter Academy.



**Jim Peyser**

*Managing Partner for City Funds, NewSchools Venture Fund*

Jim Peyser is Managing Partner for City Funds at NewSchools Venture Fund, a non-profit grant-making firm that seeks to transform public education by supporting innovative education entrepreneurs. Jim leads NewSchools' investment activity in Boston, Newark and Washington, DC. Prior to joining NewSchools, Jim served as Chairman of the Massachusetts Board of Education and was Education Advisor to two Massachusetts Governors, where he helped shape state policy regarding standards and assessments, school accountability, and charter schools.



**Tara N. Spain**

*Director of Community Relations and Vice President, Travelers Foundation*

Tara N. Spain is director of community relations and vice president of the Travelers Foundation. She was previously a marketing project manager with Citigroup. She was recently chair of the Boys and Girls Clubs of Hartford and second vice president of the Greater Hartford Chapter of the Links. She has received several honors including Business Mentor of the Year by INROADS and Forty Under 40 by Hartford Business Journal. She holds a BS in Marketing from Virginia State University and a Masters of Public Administration from the University of Connecticut.



# RAISING THE EDUCATION CEILING: WHERE DO HIGH-ACHIEVING STUDENTS FIT IN EDUCATION REFORM?

YORK ROOM

SESSION 2

Education reform has focused largely on closing the achievement gap while overlooking raising the ceiling. How can we move students beyond mere proficiency to higher-level problem-solving? How can magnet schools, new models for AP and IB courses, pre-college courses, and other alternative programs for high-achieving students raise the ceiling in education, especially in an era of budget cuts? How can new technologies and more personalized education enhance student creativity beyond performance on bubble tests?



**Chester E. Finn, Jr.** MODERATOR

*President, Thomas B. Fordham Institute*

Chester E. Finn, Jr. is a scholar, educator and public servant who has been at the forefront of the national education debate for over 35 years. Born and raised in Ohio, he received his doctorate from Harvard in education policy. A senior fellow at Stanford's Hoover Institution and chairman of Hoover's Koret Task Force on K-12 Education, Finn is also President of the Thomas B. Fordham Institute. He is the author of 20 books and more than 400 articles.



**Ed Boland**

*Vice President for External Affairs, Prep for Prep*

Ed Boland is Vice President for External Affairs for Prep for Prep, an organization which develops the academic and leadership potential of New York City's most able students of color. Previously, he was the Director of Major Gifts at Lincoln Center for the Performing Arts and at Gay Men's Health Crisis, as well as Associate Director of The Campaign for Barnard College. Before fundraising, he worked in the Admissions office at his alma mater, Fordham, and then at Yale.



**Bianka Kortlan-Cox**

*President, Connecticut Association for the Gifted*

Bianka Kortlan-Cox, Esq., is President of the Connecticut Association for the Gifted. CAG seeks to ensure that high potential students from all backgrounds are properly served in our public schools. Bianka believes that

Gifted and Talented pedagogy is simply best practice for teaching what today we consider to be 21st Century skills. Focused on students' strengths and innate creativity, it is beneficial for *all* learners. Bianka was previously an entertainment industry executive, copyright legislation lobbyist and music market developer in emerging economies.



**Ruth Lyons**

*Director, Dr. Joseph S. Renzulli Gifted and Talented Academy*

Ruth Lyons is the Director of the Dr. Joseph S. Renzulli Gifted and Talented Academy in Hartford, CT. During her time with the Academy, the school has become the highest performing school in Hartford. Ruth is a doctoral candidate in Educational Psychology at the University of Connecticut. Ruth received a BFA from Rochester Institute of Technology, a MST in Education from Fordham University, and a CAS/6th Year in Educational Leadership from the University of Maine.



# HOW CAN WE TRANSFORM STEM TEACHING TO DRIVE OUR ECONOMY?

GEORGE ROOM

SESSION 2

Nearly 60% of U.S. college students enter college without the math skills necessary for STEM majors; this gap is especially stark in comparison to other countries, which has long-term ramifications for our economic competitiveness. How can we improve the teaching of STEM subjects through better teacher preparation and the use of technology? How can we make STEM teaching more relevant to our shifting economy?



**Talia Milgrom-Elcott** MODERATOR

*Program Officer, Urban Education, and Senior Manager, STEM Teacher Initiatives, Carnegie Corporation of New York*

Talia Milgrom-Elcott is a Program Officer in Urban Education and the Senior Manager of STEM Teacher Initiatives at Carnegie

Corporation of New York. Talia founded and co-leads 100Kin10, a networked approach to strategically addressing the nation's shortage of STEM teachers and improving STEM learning for all students. Talia received her BA magna cum laude from Harvard University. She returned to Harvard for her JD, which she also received magna cum laude. She lives in Brooklyn, NY, with her husband and three daughters.

**Hippolyte L. Fofack**

*Senior Economist, The World Bank Group*

Dr. Hippolyte Fofack is a World Bank economist, with over twenty years of international experience. Dr. Fofack is currently the Cluster Leader for research and Learning.



Previously, he was responsible for the Macroeconomic Program at the World Bank Institute and served as Senior Economist for Great Lakes Countries. He is the Founder of the Nelson Mandela Institution for Knowledge Building and the Advancement of Science and Technology in Sub-Saharan Africa and a Fellow of the African Academy of Sciences.



**James Hamos**

*Program Director, National Science Foundation*

James Hamos is currently a Program Director at the National Science Foundation where he leads the Math and Science Partnership program and is an advisor in the Office of the Assistant Director. He received his doctorate

in neuroanatomy at the Ohio State University. He later joined the University of Massachusetts Medical School to apply techniques of cell biology to the study of Alzheimer's. Hamos participated in local, state and national discussions regarding mathematics and science education, becoming especially involved with Massachusetts' education reform initiatives.

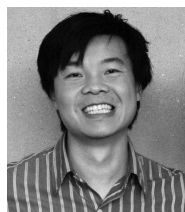


**Lyel Resner**

*Co-founder, Startup Box South Bronx*

Lyel is an entrepreneur and an educator working at the intersection of social and economic value creation. Lyel is the Co-founder of Startup Box South Bronx — a unique campus offering K-12 & community education in

tech, design, & entrepreneurship that links low-income communities to the startup ecosystem. Lyel is also an Adjunct Professor at the NYU Stern School of Business. He received his Masters from NYU in Business, Media & Education and holds degrees in Physics and Political Science from MIT.



**Kevin Wang**

*Founder, TEALS Program at Microsoft*

Kevin Wang founded TEALS (Technology Education and Literacy in Schools), a grassroots program that recruits, trains, mentors and places high-tech professionals into high school computer science classes in

a team teaching model with in-service teachers. He is a former high school computer science teacher and software engineer at Microsoft. Kevin received his undergraduate degree in electrical engineering and computer science from UC Berkeley and his graduate degree in education from Harvard.



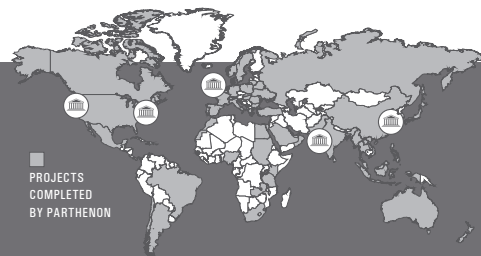
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- G. K. Chesterton

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FINALIST PITCHES: 2:40 TO 3:20 PM  
JUDGES PANEL: 3:20 TO 4:30 PM

CHAPEL  
ROOM

# 2013 BUSINESS EDUCATION PLAN COMPETITION

## Mission and Overview

The Yale SOM Education Business Plan Competition was launched by Yale SOM students during the 2010-2011 academic year. The mission of the Yale SOM Education Business Plan Competition is to promote education entrepreneurship as a means for advancing education reform, specifically among graduate students who have a passion for education. The competition focuses on seed proposals rather than fully-developed businesses to encourage novel thought.

## Competition Goals

- 1 Encourage graduate students to conceive of new ventures —both for-profit and nonprofit—that work to close the achievement gap and raise student achievement
- 2 Build a foundation of future entrepreneurs in education
- 3 Promote innovation and enterprise as a means of advancing education reform

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## Final Round Competition Judges



**Betsy Corcoran** MODERATOR

*Co-Founder, EdSurge*

Elizabeth “Betsy” Corcoran is co-founder of EdSurge, the fastest growing newsletter on education-technology entrepreneurship. She is an award-winning journalist who previously spent 10 years with Forbes, where she served as Executive Editor for technology coverage at Forbes magazine and Forbes.com. She’s written cover stories on subjects from robotics to engineers jump starting their careers. She’s also been a frequent television commentator on programs including Forbes on Fox, CNBC, NBC’s “Press Here,” and other programs. She has a bachelor’s degree in economics from Georgetown University.



**Greg Baldwin**

*Principal & Co-Founder, New Haven Academy*

Greg Baldwin is the Principal and co-founder of New Haven Academy. He has taught for over eighteen years in both private and public schools. He is a graduate of Wesleyan University and received a MA in Teaching degree from Brown University. While at Brown, Greg conducted independent research in urban school restructuring with Ted Sizer, founder of the Coalition of Essential Schools. He has also served as a facilitator for Facing History and Ourselves teacher training workshops in the New Haven area.



**Matthew Greenfield**

*Managing Director, Rethink Education*

Matthew Greenfield is a Managing Director of Rethink Education. Matt previously founded Stonework Capital, an ethically oriented hedge fund based in New York, helped start three technology businesses, including Rethink Autism, DB Software, and Synergetics, and worked as an associate at ABS Ventures. In addition to Synergetics, his successful direct investments include Wireless Generation, Atricare, Analog Analytics, and Wellfleet. Matt has a PhD in English from Yale University and has taught at Bowdoin College and CUNY.



**Michael Koch**

*CEO, Catalyst Group*

Michael Koch, an originating pioneer of the Global Digital Production industry, leads the Catalyst Group of companies as Founder & Chief Executive Officer. Michael’s expertise lies in developing new ventures and high performance digital development teams that are able to grow rapidly, effectively, and globally. This young tech mogul has built companies that have delivered for many of the top global brands such as P&G, Visa, FedEx, PepsiCo, Mars, Campbell’s, Nike, AT&T and Microsoft.



**Jennifer Medbery**

*CEO & Founder, Kickboard*

Jennifer Medbery is CEO and founder of Kickboard, a school analytics platform that allows educators and school leaders to capture, analyze and share student performance data to improve data-driven teaching, facilitate collaboration across classrooms and advance a culture of performance. To join the conversation on strong school culture, follow Jen on Twitter (@jenmedbery) or visit [www.kickboardforteachers.com](http://www.kickboardforteachers.com).



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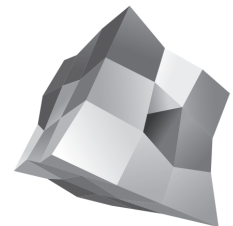
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# HOW CAN WE MOBILIZE COMMUNITIES TO DRIVE CHANGE FROM THE GROUND UP?

COLLEGE ROOM

SESSION 3

Parents and students are those most impacted by education reform and closest to the front lines, but are at times marginalized in the reform process. How can we achieve better solutions to drive change by incorporating the ideas of parents, students, and communities into education reform? What are the opportunities for parents and students to impact education by influencing policy, from the school to national levels?



**Suzanne Tacheny Kubach** MODERATOR  
*Executive Director, Policy Innovators in Education (PIE) Network*

Suzanne Tacheny Kubach, Executive Director of the PIE Network, has extensive experience on both sides of the policy-making dais. She was a gubernatorial appointee to California's state board of education and founded a statewide education reform advocacy organization. She worked in California's largest school district, as a parent advocate, and a charter school board chair. A nationally recognized education reform leader with a PhD in education policy, she is also a trained community organizer, frequent presenter, and contributor to the Huffington Post, Education Week, and others.



**Derrell Bradford**  
*Executive Director, Better Education for Kids*  
Derrell Bradford is the Executive Director of Better Education for Kids (BEK), a 501C4 organization in New Jersey supporting common-sense education reforms. Derrell is also a trustee of We Can Do Better NJ, which

supports school choice and other systemic education reforms to improve education for all students. Derrell is a native of Baltimore, MD, and is a graduate of the University of Pennsylvania, where he received a BA in English and Creative Writing.



**Jeremiah Kittredge**  
*Founder and Executive Director, Families for Excellent Schools*

Jeremiah Kittredge is the Founder and Executive Director of Families for Excellent Schools, which helps parents organize for meaningful education reform, and which currently serves more than 50,000 families in the tri-state area. Forbes Magazine awarded him a "30 under 30" award for his work at FES. He's worked as a public school teacher and union organizer in New York, Rhode Island, and New Hampshire, holding positions with SEIU, Obama for America, and Change to Win. A graduate of Brown University, he lives in Brooklyn, NY.



**Derwin Sisnett**  
*Chief Executive Officer, Gestalt Community Schools*

Derwin co-founded Gestalt Community Schools (GCS), a charter management organization that develops and manages the growth of high-performing, community-based charter schools in Tennessee. GCS is partnering to redevelop areas for community use including a 43-acre mixed-use development, PCA Town Center, and the iconic Sears Crosstown building in Memphis, TN. Derwin has earned a BA in Psychology from Emory University and a Master of Fine Arts in Creative Writing from Hollins University. Derwin is also a 2012 Aspen Institute Entrepreneurial Education Fellow.



**Kristen D. Wiegand**  
*Parent Coordinator, Our Schools Our Future: Safe & Healthy Sanford*

Kristen Wiegand, mother of four and owner of Kreative Paintworks, has been involved in public schools for sixteen years. Kristen became Parent Coordinator because she knew the importance of mobilizing parents and community members in the education process. Kristen is also a trained facilitator for the newly-formed Maine PLTI organization. Kristen serves on the Vision Implementation Advisory Board with the Sanford School Department, and is a consistent and available source working to build partnerships among parents, community members, and Sanford Schools.



## WHERE HAS COLLABORATION ACROSS DIFFERENT TYPES OF SCHOOLS BEEN EFFECTIVE IN DRIVING INNOVATION AND TRANSFORMATIONAL CHANGE?

TEMPLE ROOM

In order to close the achievement gap nationally, many different types of collaboration are needed across different types of schools to allow the adoption of successful ideas in different contexts. How can we move the dialogue beyond a debate over district versus charter schools to one about making all schools great? How are district and charter schools effectively driving transformational change together, and how can we create an ecosystem of collaboration across our public schools? What are the common conditions and factors that have made collaboration more likely, and what are issues that have made it impossible?



**Robin Lake** MODERATOR

*Director, Center on Reinventing Public Education*

Robin Lake is Director of the Center on Reinventing Public Education (CRPE) at the University of Washington. She is nationally recognized for her research and analysis of U.S. public school system reforms, including charter schools, charter management organizations, innovation and scale, portfolio school districts, school turnaround efforts, and performance-based accountability systems. Lake has authored numerous studies and provided expert technical assistance reports on charter schools.



**Paige MacLean**

*Senior Director of Strategic Partnerships, Achievement First*

Paige MacLean serves as Achievement First's Senior Director of Strategic Partnerships. She is responsible for developing AF's strategy for sharing the network's tools and lessons learned, and she also oversees AF's engagement with its district partners' reform efforts. Ms. MacLean graduated from Princeton University with a degree in Public Policy and a certificate in Afro-American Studies. Following graduation she lived in the former East Germany as a Fulbright Scholar. She holds an MBA from the Yale School of Management.



**Don Shalvey**

*Deputy Director of Education, Bill & Melinda Gates Foundation*

Don Shalvey is a Deputy Director at the Bill & Melinda Gates Foundation, overseeing State & District Networks for the College Ready team. Prior to joining the foundation, Don was the founder and CEO of Aspire Public Schools, and has spent the past 40 years in public education where he is widely recognized as a leader in public school reform and the charter school movement.



**Matthew Spengler**

*Executive Director, Blueprint Schools Network*

Matthew Spengler is Executive Director of Blueprint Schools Network, a nonprofit organization that partners with school districts to turn around their lowest performing schools. Matt has over twenty years of experience in school reform, having previously served as a teacher, leadership coach, nonprofit administrator, and founding principal of MetWest High School in Oakland, California. Matt received his BA from Harvard University and his MEd from the Harvard Graduate School of Education's Urban Superintendents Program.



**Deidre M. Tavera**

*Executive Director of Strategic Planning and Development, Hartford Public Schools*

Deidre M. Tavera, Executive Director of Strategic Planning and Development for Hartford Public Schools, oversees strategic and program planning, communications, institutional events, fundraising and grants management. Deidre has worked in the nonprofit sector as an executive and consultant leading major initiatives including the design of an award-winning, cross-district arts education program. She holds a BA in Psychology from St. Michael's College, VT, an MA in Communications from University of Hartford, studied in Madrid, Spain with Southern Methodist University and served as an ESL teacher in Lisbon, Portugal.



# HOW HAVE OTHER SECTORS DRIVEN CHANGE THROUGH COMPLEX BUREAUCRATIC SYSTEMS?

THE DAVENPORT, OMNI HOTEL, TOP FLOOR

SESSION 3

Other sectors – from the environment to healthcare – have successfully catalyzed transformational reforms through slow-moving bureaucracies. What can education leaders learn from the approaches to leadership, collaboration, and communication that have served other sectors well, or have led those sectors down dead ends? How can we infuse innovation and creativity into our practices and approach to education reform to successfully drive change in a large bureaucratic system?



**Rodrigo Canales** MODERATOR

*Assistant Professor, Yale School of Management*  
Rodrigo Canales is an Assistant Professor of Organizational Behavior at the Yale School of Management. His work explores how individuals' backgrounds, professional identities, and organizational positions affect how

they relate to the organizations and institutions they operate in, and the strategies they pursue to change them. Rodrigo sits on the steering committee of the Dalai Lama Center for Ethics and Transformative Values at MIT, and advises several startups in Mexico that seek to improve the financing environment for small firms.



**Howard Forman**

*Professor, Yale School of Public Health and Yale School of Management*

Howard Forman directs the healthcare management program in the Yale School of Public Health and is the faculty founder and director of the MD/MBA program between Yale School of Medicine and Yale School of Management. He is also the co-director of the School of Management's MBA for Executives Program. As a practicing emergency/trauma radiologist, he is actively involved in patient care and issues related to financial administration, healthcare compliance, and contracting. He has worked with the U.S. Senate on Medicare legislation.



**John Kania**

*Managing Director, FSG*

With 25 years of experience advising senior management on issues of strategy, leadership, assessment, and organizational development, John Kania oversees FSG's consulting practice. A Board member and Managing Director at FSG, John has led strategic planning and evaluation efforts for foundations, nonprofits, and corporations, particularly in education, economic and community development, health care, and the environment. He has also been a leader in FSG's intellectual capital development related to Catalytic Philanthropy, Collective Impact, Shared Value, and community foundation sustainability.



**Thomas A. Kolditz**

*Professor, Yale School of Management*

Tom Kolditz is a Professor in the Practice of Leadership and Management, and directs the Leader Development Program at the Yale School of Management. A retired Brigadier General, he was responsible for teaching, research, and outreach activities in Leadership, Psychology, Sociology, and Management at West Point for 12 years. He served as the founding director of the West Point Leadership Center. He holds a BA from Vanderbilt University, three master's degrees, and a PhD in social psychology.



**Peter Mandelstam**

*President, Arcadia Windpower*

Peter Mandelstam has over 15 years of experience in the wind industry. Peter founded Arcadia Windpower in 1997, which developed Montana's first wind project, and was the founder, owner, and president of Bluewater Wind from 2001-2011, which secured the first offshore wind Power Purchase Agreement in the United States. Peter graduated from Harvard and started his career with New York City government. He has been featured in *The New York Times* magazine and on NPR, Fox News, and Bloomberg TV.



## HOW CAN WE DEVELOP DIVERSE PIPELINES IN EDUCATION REFORM LEADERSHIP?

YORK ROOM

Diverse leadership in education is important for providing diverse opinions and role models for students, with the ultimate goal to drive better student outcomes. How can we, as leaders in education, ensure that diversity at the leadership level can flourish and positively impact the sector? How are organizations currently working to build diverse leadership pipelines, and what are the major challenges that they are facing? Once we achieve broader diversity through teaching and leadership pipelines, how do we maintain longevity?



**Sara Mead** MODERATOR

*Associate Partner, Bellwether Education Partners*

Sara, in her role, writes and conducts policy analysis on issues related to early childhood education and K-12 education reform, in addition to providing strategic advising support to clients serving high-need students. She

has written extensively on an array of education issues. Her work has been featured in numerous media outlets including *The Washington Post* and *The New York Times*, and she has appeared on NPR, CBS and ABC News. She serves on the District of Columbia Public Charter School Board, and on the board of Democrats for Education Reform. She holds a bachelor's degree in public policy from Vanderbilt University.



**Howard Fuller**

*Founder & Director, Institute for the Transformation of Learning at Marquette University*

Howard Fuller's career includes many years in the field of education. He is the Founder/Director of the Institute for the Transformation

of Learning at Marquette University. Before his appointment at Marquette University, Dr. Fuller served as the Superintendent of Milwaukee Public Schools. He is the Chair of the Board for the Black Alliance for Educational Options, serves on the Board of Directors of the Wisconsin United for Health Foundation, the Johnson Foundation and the Dorothy Danforth Compton Fellowship Program.



**Heather Harding**

*Senior Vice President of Community Partnerships, Teach For America*

Heather Harding's professional career has spanned classroom teaching, professional development, and empirical research. As Senior Vice President of Community Partnerships at Teach For America, Heather oversees the organization's partnership work in the areas of policy, research, community engagement, and special initiatives in early childhood education and STEM. During her undergraduate career, Heather attended the Medill School of Journalism at Northwestern University. She earned her Master's and Doctoral degrees in education policy from the Harvard Graduate School of Education.



**Chastity Lord**

*Chief External Officer, Achievement First*

Ms. Lord is charged with leading Achievement First's teams directly involved with external relations, marketing and communications, development, partnerships, and expansion. Prior to joining Achievement First, she was a regional vice president for The Posse Foundation, Inc. Ms. Lord holds a bachelor's degree from the University of Oklahoma and an MBA from the Kellogg School of Management at Northwestern University. Ms. Lord is a 2012–13 Pihara-Aspen Fellow with the Aspen Global Leadership Network; she also serves on the board of directors for Sargent Shriver National Center on Poverty and Law.

# HOW CAN INNOVATIVE INSTRUCTIONAL CONTENT AND MODELS INCREASE THE RELEVANCE OF SCHOOL FOR THE 21ST CENTURY?

GEORGE ROOM

Schooling models from a half-century ago often fail to engage students and prepare them for today's economy, but the adoption of the Common Core and other new models challenge the status quo of what school looks like. How can the Common Core and alternative school models best engage students in learning required for college and career readiness?



**Kathleen Porter-Magee** MODERATOR  
*Senior Director of the High Quality Standards Program, Thomas B. Fordham Institute*  
 Kathleen Porter-Magee is the Senior Director of the High Quality Standards Program at the Thomas B. Fordham Institute. She is also a Bernard Lee Schwartz Policy Fellow and leads the Institute's work on state, national, and international standards evaluation and analysis. Previously, Ms. Porter-Magee served as the senior director of curriculum and professional development for Achievement First, where she led the team's expansion to more than 16 achievement directors, content-area leads, and curriculum and professional development associates.



**Noel S. Anderson**  
*National Senior Director of Program, Year Up*  
 Dr. Noel S. Anderson assumed the role of National Senior Director of Program at Year Up with over 20 years of public and private sector leadership experience developing social and educational programs. Noel was a tenured professor and acting chairperson in the Department of Political Science at Brooklyn College. He has authored numerous scholarly articles and books, and is a contributor to politic365.com and thegrio.com. Noel is the recipient of 2008 National Urban League Whitney M. Young Jr. Education Leadership Award.



**Marianna McCall**  
*Trustee, McCall Kulak Family Foundation*  
 Marianna McCall is a Trustee of the McCall Kulak Family Foundation ([www.mccallkulak.org](http://www.mccallkulak.org)). The Foundation focuses on strategic innovation in education and early childhood. She is active in statewide and national education advocacy, and serves on a number of non-profit boards in Connecticut. She previously worked in international programs at Save the Children, and is a founding partner with Laurie McTeague, of the Education Leadership Forum. She earned her bachelor's degree from Georgetown University and her MBA from the University of Connecticut.



**Beth M. Miller**  
*Director of Research and Evaluation, Nellie Mae Education Foundation*  
 Beth M. Miller, PhD, is the Director of Research and Evaluation at the Nellie Mae Education Foundation (NMEF), where she leads the Research and Development Initiative and oversees the Foundation's work on organizational measurement. Prior to NMEF, Dr. Miller was the President of Miller-Midzik Research Associates and Research Director at the National Institute on Out-of-School Time, Wellesley College. Dr. Miller earned her PhD in Social Policy from the Heller School for Social Policy and Management at Brandeis University.



**Vanda Belusic-Vollor**  
*Executive Director of the Office of Postsecondary Readiness, New York City Department of Education*  
 Vanda Belusic-Vollor is Executive Director of the NYC Department of Education's Office of Postsecondary Readiness (OPSR), which works to ensure all NYC students graduate prepared for postsecondary success. She has also served as Executive Director of the Office of Multiple Pathways to Graduation (OMPG), and as principal of South Brooklyn Community High School. She is a nationally acknowledged leader in education of over-aged and under-credited youth, the integration of instruction and youth development, and collaborative leadership.

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**Matt Repka** @mrepka

18m

People ask me why I give up a year of my life to help kids. I say, who says I'm giving up anything? #makebetterhappen



## Conference Advisory Committee

We would like to thank our dedicated and distinguished Conference Advisory Committee members, who have provided us with invaluable insight and support to help us shape this year's ELC.

**Fawzia Ahmed**

*Senior Program Officer, Walton Family Foundation*

**Jennifer Alexander**

*Acting CEO, ConnCAN*

**Lydia Gensheimer**

*Associate, Charter School Growth Fund*

**Garth Harries**

*Assistant Superintendent, New Haven Public Schools*

**Alex Johnston**

*President, Impact for Education*

**Jeff Klaus**

*Regional President, Webster Bank*

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*Specialist, Student Achievement Partners*

**Ken Paul**

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# Education Leadership Conference Team

## Conference Co-Chairs



### **Anna Grotberg '13**

#### *Budget & Logistics Chair*

Anna's passion for education was ignited early due to a series of phenomenal teachers in elementary school (much thanks to Mrs. Morris, Mrs. Garcia and Ms. Fudge!). Anna has taught in New Haven Public Schools and at an all boys' boarding school in England. She enjoyed the challenges and rewards of working with high school age students and also saw first-hand the stark contrast in gaps of achievement. She was involved in the recent education reform movement in England working with the Rt. Hon. Michael Gove MP, current Secretary of State for Education. Anna will continue her work in education in London upon graduation.



### **Amie Sugarman '13**

#### *Content and Marketing & Communications Chair*

Amie has a diverse background in education that began while consulting in The Parthenon Group's Education Practice and volunteering on Inspire pro bono consulting cases. Amie then solidified her passion for the education sector working at The Achievement Network, a nonprofit that helps schools to build a culture around achievement and data. The highlight of Amie's Yale SOM experience has been Co-Chairing the Education Leadership Conference, and she plans to return to the education reform sector after graduation. She enjoys walking, running, small dogs, cheese, and *The New York Times*.



### **Bob Zager '13**

#### *Content and Sponsorships Chair*

Bob's father, a retired public high school teacher, ignited his interest in education at a young age. After college, Bob strayed from his engineering training to work on national career and technical education policy and advocacy. He then combined his interest in expanding economic and educational opportunity by managing research on child savings accounts that help families save and prepare for college. This past summer, Bob was an Education Pioneers Fellow focused on school turnaround and leadership development at the NYC Department of Education. Bob looks forward to a career helping education organizations learn and grow – just like the students they serve – and finds joy in exploring a meandering running or hiking trail.

## Education Leadership Conference Committees

We would like to thank the Yale School of Management and our conference committee members and volunteers for their incredible dedication and support to put together this year's ELC.

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### *Budget & Logistics Committee*

**Anna Grotberg '13**

*Committee Chair*

**Emily Ente '14**

*Networking Expo Coordinator*

**Jimmy Holloran '14**

*Volunteer Coordinator*

**Jeff Rothbard '14**

*Volunteer Coordinator*

**Kelly Huo '14**

*Teacher Action Research Prize Coordinator*

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### *Speaker & Panelists Committee*

**Amie Sugarman '13**

*Committee Chair*

**Bob Zager '13**

*Committee Chair*

**Alison Moomey '14**

*Panel Director*

**Ryan Knight '13, Stephen Salinas '14, Aaron Stelson '14, Jimmy Holloran '14, Yoan Anguilet '14, Emily Ente '14, Katie Cheng '14, Jay Babshet '14, Kalen Smith '14, Spirit Li '14, Kevin Sherman '14, Chris Zappi '14, Frances Symes '14, Kelly Huo '14, Jeff Rothbard '14, Sam Sturm '14, Rachel Dickens '14**

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### *Marketing & Communications Committee*

**Amie Sugarman '13**

*Committee Chair*

**Yoan Anguilet '14**

*Website Manager*

**Wei Chen '13**

*Program Manager*

**Frances Symes '14**

*Social Media and Outreach Manager*

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### *Business Plan Competition Committee*

**Caitlin Sullivan '13**

*Committee Chair*

**Katie Cheng '14**

*Entrepreneurs Coordinator*

**Kelly Huo '14**

*Operations Coordinator*

**Stephen Salinas '14**

*Conference Coordinator*

**Kevin Sherman '14**

*Judges Coordinator*

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