



# Yale School of Management Education Leadership Conference



## 2019 Conference Sponsorship Opportunities



# Yale School of Management Education Leadership Conference

## **About the Conference:**

The Yale School of Management Education Leadership Conference (ELC) challenges our community to think critically about the biggest questions facing education reform today. For more than a decade, the ELC has gathered a wide range of individuals who have dedicated their lives and careers to students.

The 13th Annual Conference will explore the role of educational institutions and leaders in promoting economic empowerment, racial equity, and social mobility. Through interactive panels, small group sessions, and keynotes, the conference will examine the often varying strategies districts, schools, and policy-makers have used to try to empower students, families and communities. Speakers will discuss the complex relationships between schools and social movements, the relationship between education and life-outcomes, as well as innovative solutions designed to create lasting social change through education.

The ELC provides sponsors with a unique opportunity to promote their organizations to a vibrant community of education leaders while supporting the movement toward a better future for our schools and our students. Our attendees – over 500 guests, panelists, and keynotes – include professionals from school districts, charter management organizations, non-profit organizations, and private sector companies, as well as teachers, parents, community members, politicians, and graduate students.

Enclosed are the details for varying levels of sponsorship for the 2019 Education Leadership Conference. We hope you will consider joining us in creating another year of thought-provoking conversations.

Thursday, April 4 - Friday, April 5, 2019  
New Haven Omni Hotel

Hosted by the Yale SOM Education Club



# Yale School of Management Education Leadership Conference

## Conference Sponsorship

As a Conference Sponsor, you will support activities including general programming, conference marketing, and operations & logistics. Our sponsors will receive a variety of benefits as listed in the table below:

Guest Passes*	Marketing Material Recognition	Expo Table	Resume Book	Guest Speaker
\$20,000 6	<ul style="list-style-type: none"> <li>Premier logo placement on signage and website</li> <li>Full-page recognition with print materials</li> <li>Verbal recognition at conference</li> </ul>	Included	Included	Up to 2**
\$10,000 4	<ul style="list-style-type: none"> <li>Logo placement on signage and website</li> <li>Quarter-page recognition with print materials</li> <li>Verbal recognition at conference</li> </ul>	Included	Included	N/A
\$5,000 3	<ul style="list-style-type: none"> <li>Logo placement on signage and website</li> <li>Verbal recognition at conference</li> </ul>	Included	Included	N/A
\$2,500 2	<ul style="list-style-type: none"> <li>Logo placement on signage and website</li> <li>Verbal recognition at conference</li> </ul>	N/A	N/A	N/A

\* Value of guest passes may not be tax-deductible.

\*\* All panelist/moderator requests must be received by November 30, 2018. We are unable to guarantee panelists due to our planning timeline. We strive to ensure that each panel session has a balance of perspectives as well as gender and race. While we will do our best to accommodate requests for specific panels, we reserve the right to make a final decision in terms of panel placement for panelists and moderators.



# Yale School of Management Education Leadership Conference

## Teacher Action Research Prize

Action research is a method of teacher professional development that empowers teachers to solve problems and improve their practice. The annual Yale-Lynn Hall Teacher Action Research Prize asks educators to share how they better reach and engage their students. By sponsoring, you will receive the benefits below:

	Guest Passes*	Marketing Material Recognition	Opportunity to Judge
\$5,000	3	<ul style="list-style-type: none"><li>• Logo placement on signage and website</li><li>• Verbal recognition at conference</li></ul>	Included
\$1,000	1	<ul style="list-style-type: none"><li>• Logo placement on signage and website</li><li>• Verbal recognition at conference</li></ul>	N/A

## Case Competition

The goal of the Yale SOM Education Business Plan Competition is to foster creative, entrepreneurial approaches to education reform among the graduate students poised to become the next generation of leaders in the education field. By sponsoring, you will receive the benefits below:

	Guest Passes*	Marketing Material Recognition	Opportunity to Judge
\$5,000	3	<ul style="list-style-type: none"><li>• Logo placement on signage and website</li><li>• Verbal recognition at conference</li></ul>	Included
\$1,000	1	<ul style="list-style-type: none"><li>• Logo placement on signage and website</li><li>• Verbal recognition at conference</li></ul>	N/A

\* Value of guest passes may not be tax-deductible.



**Yale School of Management  
Education Leadership Conference**

**CONTACT:**  
Amy Zhu  
MBA Class of 2019  
[amy.zhu@yale.edu](mailto:amy.zhu@yale.edu)