



# Yale School of Management Education Leadership Conference



## 2024 Conference Sponsorship Opportunities



# Yale School of Management Education Leadership Conference

## **About the Conference:**

The Yale School of Management Education Leadership Conference (ELC) challenges our community to think critically about the biggest questions facing education reform today. For more than a decade, the ELC has gathered a wide range of individuals who have dedicated their lives and careers to students.

The 14th Education Leadership Conference will explore the role of educational institutions and leaders in addressing challenges and opportunities posed by the aftermath of the pandemic in public education. Through interactive panels, small group sessions, and keynotes, the conference will examine how educational leaders grapple with complex issues at the nexus of politics, equity, technology, management, and innovation. Speakers will explore innovations that have grown out of crisis in recent years, promising solutions to persistent problems in public education, and reflections on the reform movement.

The ELC provides sponsors with a unique opportunity to promote their organizations to a vibrant community of education leaders while supporting the movement toward a better future for our schools and our students. Our attendees — over 700 guests, panelists, and keynotes — include professionals from school districts, charter management organizations, non-profit organizations, and private sector companies, as well as teachers, parents, community members, politicians, and graduate students.

Enclosed are the details for varying levels of sponsorship for the 2024 Education Leadership Conference. We hope you will consider joining us in creating another year of thought-provoking conversations.

**Friday, April 19, 2024**

**Evans Hall, New Haven**

Hosted by the Yale SOM Education Club



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## Conference Sponsorship

As a Conference Sponsor, you will support activities including general programming, conference marketing, and operations & logistics. Our sponsors will receive a variety of benefits as listed in the table below:

Guest Passes*	Marketing Material Recognition	Expo Table	Resume Book	Guest Speaker
\$20,000 4	<ul style="list-style-type: none"> <li>Premier logo placement on signage and website</li> <li>Full-page recognition with print materials</li> <li>Verbal recognition at conference</li> </ul>	Included	Included	Up to 2**
\$10,000 2	<ul style="list-style-type: none"> <li>Logo placement on signage and website</li> <li>Quarter-page recognition with print materials</li> <li>Verbal recognition at conference</li> </ul>	Included	Included	N/A
\$5,000 1	<ul style="list-style-type: none"> <li>Logo placement on signage and website</li> <li>Verbal recognition at conference</li> </ul>	Included	Included	N/A
\$2,500 N/A	<ul style="list-style-type: none"> <li>Logo placement on signage and website</li> <li>Verbal recognition at conference</li> </ul>	N/A	N/A	N/A

\* Value of guest passes may not be tax-deductible.

\*\* All panelist/moderator requests must be received by January 31, 2024. We are unable to guarantee panelists due to our planning timeline. We strive to ensure that each panel session has a balance of perspectives as well as gender and race. While we will do our best to accommodate requests for specific panels, we reserve the right to make a final decision in terms of panel placement for panelists and moderators.



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## **CONTACT:**

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